

An ostrich stands prominently in the center of a grassy field. To its right is a large, weathered wooden barn with a red metal roof. In the foreground, three chickens are visible: a large rooster with blue and black feathers on the left, and two smaller brown hens on the right. The background shows a wooden fence and a hazy, sunlit sky with soft clouds.

ONE WORLD 2013

FINAL REPORT

**DON'T BE
SCARED OF
EGGality!**

ORGANISED BY PEOPLE IN NEED

UNDER THE AUSPICES OF THE FIRST DEPUTY PRIME MINISTER AND MINISTER
OF FOREIGN AFFAIRS KAREL SCHWARZENBERG,
MINISTER OF CULTURE ALENA HANÁKOVÁ,
AND THE MAYOR OF PRAGUE BOHUSLAV SVOBODA.

ONE WORLD 2013



FILMS PRODUCED BY **38** COUNTRIES



In the Czech premiere: **Vojta Lavička** - *Ups and Downs, Phenomenon /The Soul Solace of Yuri Petrovich/*. A preview of the Czech film, *Crooks*. The American documentary, *Glacial Balance*, had its world premiere..

117,334 VIEWERS IN THE CZECH REPUBLIC

52,739 IN PRAGUE

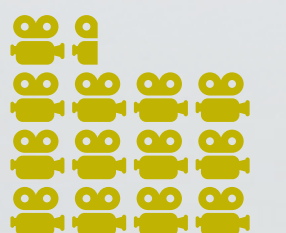
OF THEM **12,173** PUPILS & STUDENTS

64,595 IN REGIONS

OF THEM **37,598** PUPILS & STUDENTS



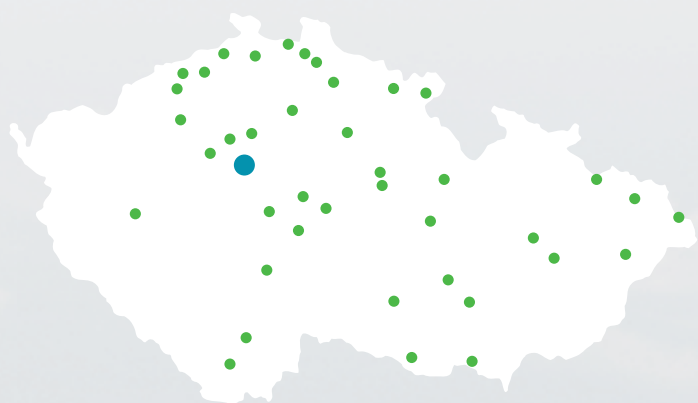
195 ACCREDITED CZECH & FOREIGN MEDIA REPRESENTATIVES, DOZENS MORE IN REGIONS



270 FILM PROFESSIONALS IN THE EAST DOC PLATFORM



217 GUESTS FROM THE CR AND ABROAD



PRAGUE + 40 CITIES



122 < VOLUNTEERS > **262**

6 PANEL DEBATES ON TOPICS OF SELECTED FILMS WERE ATTENDED BY **1,616** SPECTATORS IN PRAGUE.

IN PRAGUE **123** SCREENINGS WERE FOLLOWED BY Q&AS WITH FILM-MAKERS OR CZECH EXPERTS.

IN THE REGIONS, Q&AS WERE HELD AFTER MOST OF THE SCREENINGS.

150 PEOPLE TOOK PART IN THE PRAGUE-BASED **BARCAMP** ON THE TOPIC OF COEXISTENCE AND TOLERANCE

9471 FANS, OF THOSE **2500** ARE NEW

663 FOLOWERS, ABOUT **270** MORE THAN LAST YEAR



118,984 VISITS
WWW.JEDENSVET.CZ

1,883 MOBILE APPS WERE DOWNLOADED

THE FESTIVAL SPECIAL RAN ON **AKTUÁLNĚ.CZ** AND ON **RADIO 1**. A FESTIVAL SUPPLEMENT WAS PUBLISHED IN THE **RESPEKT WEEKLY**.

THE ONLINE SPECIAL WHY POVERTY... AND HOW DOES IT RELATE TO US? WAS VISITED BY **17,347** UNIQUE USERS ON THE CZECH TELEVISION WEBSITE SINCE ITS LAUNCH IN FEBRUARY WHICH RAN THROUGH THE END OF MARCH.



CZK 373,389 RAISED IN THE PUBLIC COLLECTION FROM **BAGETERIE BOULEVARD'S** CAMPAIGN

THE MAIN PARTNER OF THE FESTIVAL GIVES THE PROCEEDS TO FOREIGN PROJECTS OF THE PEOPLE IN NEED ORGANIZATION.

THE SEVENTH YEAR OF ONE WORLD IN BRUSSELS TOOK PLACE FROM 21 TO 29 MAY. **1,713** PEOPLE CAME TO THE SCREENINGS.

PROGRAMME CATEGORIES

HLAVNÍ SOUTĚŽNÍ KATEGORIE:

MAIN COMPETITION

best documentary films on human rights topics made last year.

RIGHT TO KNOW

documentary films on human rights cases and significant efforts to protect human rights.

MAIN THEMATIC CATEGORY:

ARE YOU SCARED OF EGGALITY?

Thirteen documentary films from around the world that show the moments when xenophobic sentiments in society gradually emerge and also extreme situations when such a development may escalate. This category included also films showing positive examples where difference and diversity managed to enrich the whole of the society.

NOVELTIES ON THE PROGRAMME:

SIDE EFFECTS

Documentaries about the benefits and drawbacks of the state-of-the-art western medicine, as well as developing health care in poor countries.

THE POWER OF THE MEDIA

Insight into the media world where the attention of the readers is what traditional media fight for with modern communication platforms.

JOURNEYS TO FREEDOM

Documentary films about political and social conditions in non-democratic countries where People in Need works.

WHY POVERTY?

A selection of documentaries from the global Why Poverty? campaign, which Czech Television was also involved in.

ESTABLISHED CATEGORIES:

SO-CALLED CIVILISATION

A set of documentaries about people who promote their own ideas of a happy life, whether it is a return to nature or, on the contrary, modernization.

PANORAMA

A selection of successful documentaries which, during the past year, collected awards at festivals abroad.

CZECH VIEW

A new name for a traditional category — the best new films made by Czech documentarists.

SHORT FILMS

Human rights topics in documentaries of up to 30 minutes duration.

ONE WORLD FOR CHILDREN

Blocks of short films for young audiences complemented by art workshops.

WHY WAS TOLERANCE TOPICAL FOR THE CZECH AUDIENCE IN 2013:

- Racial demonstrations and riots in the Šluknov region (summer and autumn 2011)
- Spreading of a covertly racist designation “maladjusted” in the official media (2011-2012)
- The presidential campaign of some candidates is based on nationalism and hate speech (autumn and winter 2012)
- Temporary residence ban in the new Offences Act clearly targeting Roma and homeless people (winter 2012)
- Attempts to introduce into the amendment of the Citizenship Act discriminatory practices such as genetic tests for fathers who have a child with a foreigner from outside the EU (early 2013)

THE WORLD DOES NOT LAG BEHIND US:

- The new Hungarian constitution with nationalist elements increasing the government control over both the judiciary and the central bank (2012)
- Immigration policy of the candidate for the U.S. President, Mitt Romney, based on deportations of immigrants and their being discouraged from staying in the U.S. (2012)
- Protests of the French people against the amendment to an act allowing same-sex marriage (February 2013)

ARE YOU SCARED OF EGGALITY?

This provocative question was directed at increasingly racist and discriminatory tendencies in the Czech society, fuelled by the negative economic development, social uncertainties and the crisis of political authorities.

AWARDED FILMS

FOUR FILM JURIES OF THE ONE WORLD FESTIVAL AWARDED
A TOTAL OF SEVEN AWARDS THIS YEAR

GRAND JURY

BEST FILM AWARD

THE ACT OF KILLING

Directed by Joshua Oppenheimer
(Denmark / 2012 / 115 min.)

BEST DIRECTOR AWARD

ENTANGLED

Directed by Lidia Duda
(Poland / 2012 / 51 min.)

SPECIAL MENTION

A WORLD NOT OURS

Directed by Mahdi Fleifel
(Lebanon, Great Britain, Denmark / 2012 /
93 min.)

VÁCLAV HAVEL JURY

THE AWARD FOR A DOCUMENTARY THAT

MADE AN EXCEPTIONAL CONTRIBUTION

TO THE DEFENCE OF HUMAN RIGHTS

BAHRAIN, THE FORBIDDEN COUNTRY

Directed by Stéphanie Lamorre
(France / 2012 / 52 min.)

SPECIAL MENTION

WHERE HEAVEN MEETS HELL

Directed by Sasha Friedlander
(USA / 2012 / 80 min.)

CZECH RADIO JURY

CZECH RADIO AWARD

VILLAGE AT THE END OF THE WORLD

Directed by Sarah Gavron
and David Katznelson
(Great Britain, Denmark / 2012 / 76 min.)

STUDENT JURY

STUDENT JURY AWARD

PUTIN'S KISS

Directed by Lise Birk Pedersen
(Denmark / 2012 / 58 min.)

FILM

After the military coup in Indonesia in 1965, the insignificant con men and thieves on the island of Sumatra, got a big task: to get rid of the Communists. At that time, death squads killed over a million people. Danish filmmakers now called on the former leaders of these troops to portray their violent rage of the time in a feature film. Anwar Congo and his companions vigorously plunge into the shooting of scenes in the style of their favourite gangster movies of the fifties, westerns and musicals. The Act of Killing documentary is a frightening insight into the minds of serial killers and a probe into the society they helped create.

THE ACT OF KILLING

SHOOTING METHOD

The army in Medan, Sumatra, recruited their assassins from men selling cinema tickets on the black market who hated the communists for their boycott of American films (the most profitable part of what was on in cinemas). Anwar and his cronies thus not only know the Hollywood production but they themselves desire to be on the screen and model themselves on their favourite heroes of gangster movies and westerns. Even in real life, they borrowed film methods of killing.

Joshua Oppenheimer and his team give people space to play with their image of themselves, re-creating and re-imagining it on camera, while the film-makers document this transformation as it unfolds. Their aim is to explore the intersection between imagination and extreme violence.

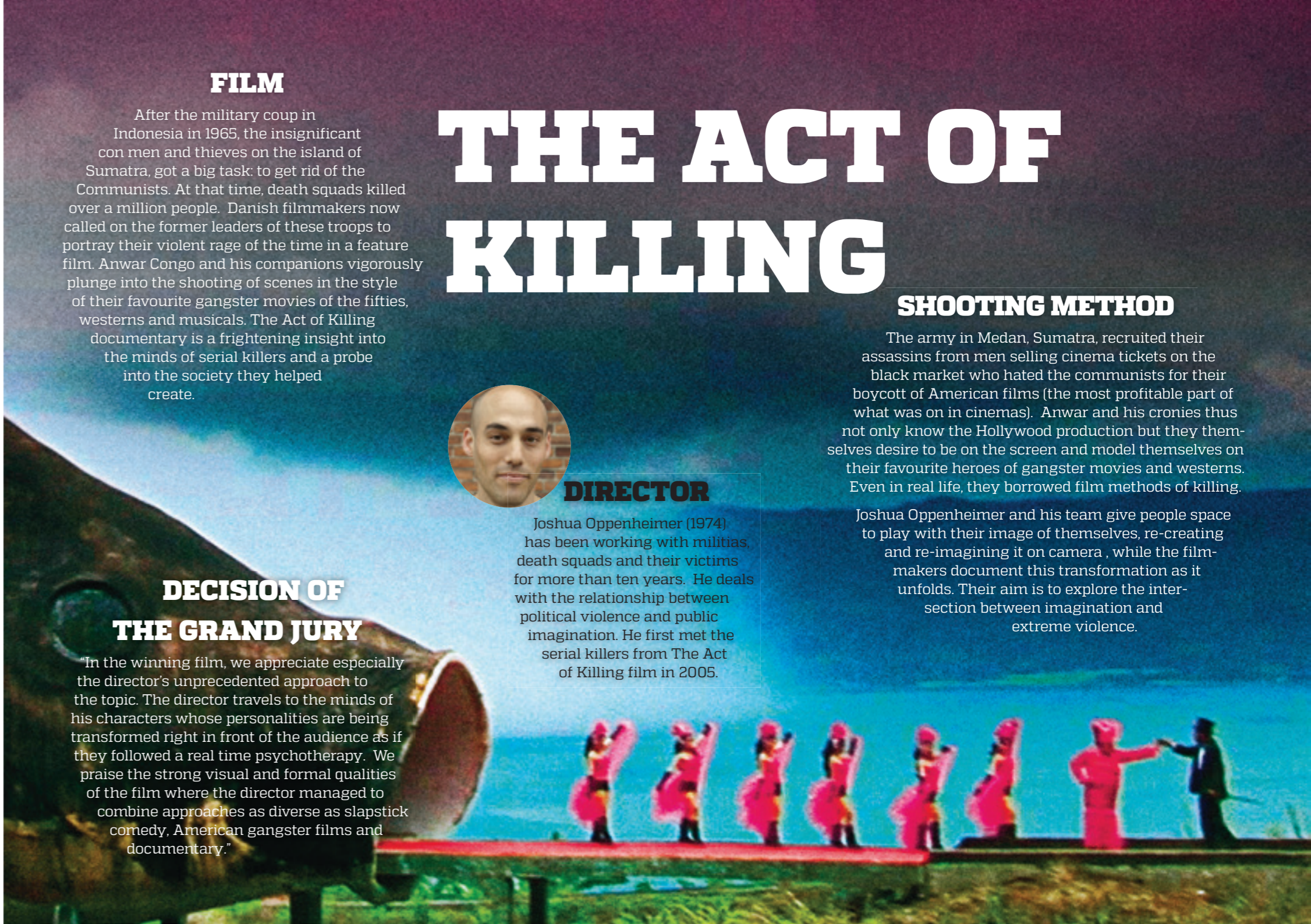


DIRECTOR

Joshua Oppenheimer (1974) has been working with militias, death squads and their victims for more than ten years. He deals with the relationship between political violence and public imagination. He first met the serial killers from The Act of Killing film in 2005.

DECISION OF THE GRAND JURY

"In the winning film, we appreciate especially the director's unprecedented approach to the topic. The director travels to the minds of his characters whose personalities are being transformed right in front of the audience as if they followed a real time psychotherapy. We praise the strong visual and formal qualities of the film where the director managed to combine approaches as diverse as slapstick comedy, American gangster films and documentary."



BAGETERIE BOULEVARD AUDIENCE AWARD

The vote for the Bageterie Boulevard Audience Award ran through the Prague festival till the end of the evening screenings on Tuesday, 12 March. 23,966 spectators took part in it.

THE BAGETERIE BOULEVARD AUDIENCE AWARD IN 2013 WAS GIVEN TO THE DOCUMENTARY

THE PUNK SYNDROME

of Finnish directors Jukka Kärkkäinen and Jani-Petteri Passi (Finland / 2012 / 85 min.)

The film features raw footage of Finnish punk band Pertti Kurikan Nimipäivät (Pertti Kurikka’s Name Day), whose four members live life to the fullest, despite their mental handicaps.

The directors were unable to come to Prague in person for the final Award-giving ceremony and therefore they sent a video greeting with a celebratory dance, which was shown to the audience during the evening at the Lucerna cinema.

IN THE TOP TEN OF THE MOST POPULAR FILMS FROM THE SPECTATOR’S POINT OF VIEW, THERE WERE THE FOLLOWING TITLES WITH THE FOLLOWING AVERAGE MARKS:

- | | | |
|-----|---------------------------------|------|
| 1. | The Punk Syndrome | 1.30 |
| 2. | North of the Sun | 1.31 |
| 3. | Věra 68 | 1.39 |
| | Ai Weiwei: Never Sorry | 1.39 |
| 4. | Village at the End of the World | 1.42 |
| | Call Me Kuchu | 1.42 |
| 5. | A World Not Ours | 1.43 |
| | Saving Face | 1.43 |
| 6. | Bravehearts | 1.44 |
| 7. | Crooks | 1.44 |
| 8. | Berg Fidel | 1.45 |
| 9. | Intersexion | 1.47 |
| 10. | Across Land, Across Sea | 1.48 |



One World’s tolerable partner

“THIS CAMPAIGN WILL BE A GAUGE OF TOLERANCE OF THE CZECH AUDIENCE. WE’RE REALLY CURIOUS TO SEE HOW MUCH PEOPLE WILL GIVE TO CHARITY,”

said Petr Cichoň, the owner of the Bageterie Boulevard brand, before the Festival started..



CZK 373,389

TOTAL COLLECTED IN THE PUBLIC DONATION DRIVE IN THE BAGETERIE BOULEVARD CAMPAIGN

BAGETERIE BOULEVARD GAVE THE PROCEEDS TO FOREIGN PROJECTS OF PEOPLE IN NEED.

Bageterie Boulevard once again prepared a **CAMPAIGN** connected to the theme of this year’s One World festival. Part of the voting stub for the Bageterie Boulevard Audience Award was a voucher that entreated its user to purchase a baguette “for as much as you can tolerate”. The money for the baguettes were collected in sealed money boxes directly at the sandwich shops’ counters.

PANEL DEBATES

Film screenings, followed by panel debates, were held at the French Institute every festival evening of the festival from 7.30 pm. Debates were attended by a total of 1,616 spectators.

Panel debates were of great interest to the audience; debates concerning the films Rawer and Off Label were completely sold out in advance.

The debates were led by experienced presenters from the Czech media.

The debates were translated into English and Czech. Seven debates were streamed by the Czech Television.

The video archive can be found at: www.ceskatelevize.cz/ct24/kultura/jeden-svet-on-line

Invitations to debate panels were accepted by a number of prominent experts and personalities, among them:

Intigam Aliyev
(Azerbaijani lawyer)

Yoani Sánchez
(Cuban blogger)

Jiří Dienstbier
(ČSSD Senator)

Tom Nicholson
(journalist living in Slovakia, the author of a book about the Gorilla case)

Pavla Gomba
(Director of the Czech Committee for UNICEF)

Chantal Poullain
(actress, founder of the Ark Chantal foundation)

TOPICS OF PANEL DEBATES:

ON-LINE ACTIVISM: CLICK FOR FREEDOM
Film: Forbidden Voices

HUMAN RIGHTS SUNK IN OIL
Film: Amazing Azerbaijan!

DEBT BUSINESS: THE SPIRAL OF POVERTY
Film: Poverty is No Vice

A NEW POLITICAL HOPE?
Film: The Grasp of the State

SYRIA 2013: WHAT NOW?
Film: Battle for Syria, Hama 82–11

CELEBRITY FOR CHARITY?
Film: Give Us the Money

WHEN PARENTS ARE WEIRD
Film: Rawer

YOUR MONEY OR YOUR LIFE
Film: Off Label

THE END OF VIOLENCE AGAINST WOMEN?
Film: Outlawed in Pakistan



IN THE CZECH BLOGOSPHERE, THERE IS ONLY ONE TABU, COPING WITH OUR OWN COMMUNIST PAST.

(Patrick Zandl, an Internet entrepreneur)



CUBANS ARE ACCUSTOMED TO GETTING BOTH MEAT AND THE INTERNET ILLEGALLY.

(Yoani Sánchez, Cuban blogger)



ODS DOES NOT HAVE ANY MEMBERS THAT GENERATE IDEAS.

(Matěj Hollan, activist, chairman of the Armor civic association)



AFTER THE GORILLA, PEOPLE DO NOT STEAL LESS THAN BEFORE IN SLOVAKIA BUT POLITICIANS MAKE LESS NOISE WHILE DOING SO.

(Luboš Palata, Lidové noviny)



THE PHARMA-CEUTICAL INDUSTRY IS NOT PART OF MEDICINE, IT IS BUSINESS GENERATING PROFIT.

(Michal Sojka, spokesperson of the Czech Medical Chamber)



THE FACT THAT A PATIENT DOES NOT HAVE MONEY FOR SOME MEDICAMENT, CAN BE THE START OF HIS OR HER ACTUAL RECOVERY.

(Tereza Tara, film director)

TOPIC: ON-LINE ACTIVISM

TOPIC: A NEW POLITICAL HOPE?

TOPIC: YOUR MONEY OR YOUR LIFE

ACCOMPANYING PROGRAMME

SPECIAL SCREENING

Although the film by Hungarian director Bence Fliegauf, **Just the Wind**, is a feature film, the festival presented it in two special screenings because of its direct relationship to the topic of this year. The film deals with real events from Hungary in 2008 when a group of attackers repeatedly set houses of Roma families on fire and shot their members with a gun as they were trying to escape. The film received the second highest award in the main competition at the Berlinale 2012.

The selection of three films from the **Jordanian KARAMA Human Rights Film Festival** was presented in Prague by its artistic director, Ehab al Khatib, and its director, Sawsan Darwaza, who founded the festival in Amman more than three years ago. As an internationally acclaimed filmmaker, Sawsan Darwaza, was the member of Grand Jury of the One World 2013 which has been providing KARAMA continuous support and assistance with the organization.



ONE WORLD IN DOX

After the screening of the **In the Wild North** by David Vondráček on Wednesday, 6 March 2013,, a debate with the director took place at the DOX Centre for Contemporary Art. The film thematically followed the exhibition at DOX called Out/Inside(rs) from the Polish artist, Krzysztof Wodiczko, prepared in cooperation with Roma children from Varnsdorf, North Bohemia.

The DOX Centre for Contemporary Art was, at the same time, the partner of One World 2013 when organizing a barcamp on coexistence and tolerance.



ONE WORLD IN ERA SVĚT

A workshop of documentary comics was designed for secondary school students. Its participants, under the direction of artists Karel Jerie, Vojtěch Mašek and Tomáš Kučerovský, dealt with the opportunities the comics genre has in describing the world around us. The event was organized by the Varianty educational programme of the People in Need.

A masterclass with a Ugandan lawyer and activist, Kasha Jacqueline Nabagesera examined discrimination in Uganda of gays and lesbians by both the state and society. Kasha was a member of the Václav Havel Jury in Prague. The festival also presented a film, Call Me Kuchu, on the fight of gay people against a discriminatory amendment to the law and a vicious media campaign that led to the murder of a LGBT activist in Uganda.



IVA ZÍMOVÁ: PRISONERS OF THE CONFLICT

An exhibition of photographs from the Syrian city of Aleppo, most affected by the civil war, could be seen in the Lucerna arcade in March. The pictures were taken at the beginning of the year, from a mission with the People in Need. It captured life in basement rooms, hunting for firewood, unremoved garbage and other ways in which the conflict affected the lives of ordinary people. In May, the exhibition was presented at One World in Brussels.



From left: HANA KULHÁNKOVÁ (director of the One World festival), SAWSAN DARWAZA AND EHAB AL KHATIB (organizers of the Karama festival) debate with the audience at a special screening of a selection of films from the Karama festival.

EAST DOC PLATFORM 2013

Already for the second time, the East Doc Platform, an international meeting of film professionals organized by the Institute of Documentary Film, took place as part of the One World Festival. The event hosted over 270 film directors, producers, television producers, sales agents, distributors, buyers and representatives of film festivals who networked in Prague, acted as lecturers or guests of the largest industry event in the region.

The event was held in the Archa Palace and in the Archa theatre from 4 to 10 March 2013. At the East European Forum presentation, a total of 20 selected East European documentary projects in development and production stages were introduced. The Doc Launch introduced seven specially selected documentary projects in the stage of rough-cuts and post-production.

OUT OF THE PRESENTED PROJECTS, THE FOLLOWING PRIZES WERE AWARDED: **Golden Funnel**, for a documentary project that underwent the most significant development this year at the Ex Oriente Film workshop. It was awarded to Bulgarian filmmakers Albena Mihaylova and Albena Kovatcheva for Para i Vyara (Steam and Faith).

The East Doc Platform Award for the best documentary in post-production was won by the Czech project, Long Live Hunting!, from director Jaroslav Kratochvíl, and the producer, Pavla Kubečková.

East Silver Videolibrary offered 343 documentaries and another 102 films screened by the One World Festival this year.

THE MOTTO OF THE SECOND YEAR OF THE EAST DOC PLATFORM, “BEYOND BELIEF”, refers to stressful economic conditions under which, not only this industry meeting took place, but also many other events with a similar focus.



ONLINE DOCUMENTARY CHANNEL AS A TOOL OF REVOLT

PROJECT:

Cross-medialproject
Everydayrebellion.com
promotes creative, non-violent activism and modern methods of civil disobedience.

It is a form of passive resistance used not only during the Arab Spring and the Iranian uprising but also in the western Occupy movement or the Indignados movement in Spain.

REACTIONS:

Projekt vzbudil nebývalý rozruch po celém světě, a to jak díky inovativnímu formátu, tak pro svůj

přístup k propojování a mobilizaci nenásilných protestních hnutí a aktivistů. Získal řadu ocenění včetně ARTE Power to the Pixel Award.

REBELOVÉ:

V Praze projekt prezentoval Arash T. Riahi, starší ze sourozenecké dvojice rakouských filmařů íránského původu. S mladším bratrem Armanem

se ve své práci věnují problematice migrace a diaspory. Jeden svět vloni uvedl Armanův film Schwarzkopf, letos promítl Arashův snímek Ne všechno dopadne dobře.

WWW.EVERYDAYREBELLION.COM

WHY POVERTY?

The public campaign, Why Poverty? linked the programme category and a One World special on the Czech Television website.

FESTIVAL BEAVERS

Festival beavers were hidden in five cinemas. The beavers were used to focus on four elements that fundamentally affect poverty or the sufficient of means of each individual. A fifth element included the people themselves - especially those on the margins of the society. The awareness game was prepared by the education section of the People in Need, Rozvojovka, in collaboration with other NGOs: NaZemi and Ecumenical Academy Prague, Amnesty International, and Friends of the Earth. The prize, a crystal beaver tail was made by Bořek Šípek and presented to the winner, Jaroslav Vávra whose name was drawn in a.

WHY POVERTY... AND HOW DOES IT RELATE TO US?

An online special on the Czech Television website called Why poverty... and How Does It Relate to Us? offered ten short documentaries, each no more than of 10 minutes long from the Why Poverty? campaign. Website visitors could watch the films and also learn how they themselves could contribute to ending poverty. After the One World festival was launched, a documentary film Third Worlds was added to the website which was created on the occasion of 20 years of People in Need's existence.

The online special was visited by 17,347 unique users since its launch on 14 February through the end of March 2013. In total, there were 24,177 visits in that period. The special will run

on www.ceskatelevize.cz/jedensvet throughout the year 2013.

Documentary features from the Why Poverty? cycle were included in the programme of the Prague part of the festival and they were screened also in a number of other cities. Three foreign films were supplemented by a film of a Czech director, Daniela Gébová, called Poverty Is No Vice which was created for the Why Poverty? campaign.

WHY POVERTY?

ASK WHY!

WHY POVERTY?

PROJECT:

Why Poverty? is a cross-media project in which public media from all over the world participated to draw the attention to a crucial question: Why do one billion people still live in poverty in the 21st century?

FILMS:

The campaign offered eight documentaries by award winning filmmakers and 30 shorts by new and emerging talents on topics related to poverty. National broadcasters then added their own programmes across the genres.

FILMS' THEMES:

Food security, education, gender equality, health care for mothers and children, corruption, climate changes, global aid effectiveness, the impact of diseases and wars...

THE REACH OF THE CAMPAIGN:

Documentary films on the theme of poverty were broadcast by more than 70 television stations in November 2012. Some 500 million viewers in 180 countries worldwide were able to see them. Now, the films can be viewed for free at www.whypoverty.net.

THE CAMPAIGN SEEKS TO:

- get as many people as possible to think and talk about poverty
- show stories that inspire people to get involved in the solution
- get filmmakers to shoot provocative and daring documentaries
- encourage broadcasters to address a diverse global audience

CZECH TELEVISION

Czech TV, in connection with the Why Poverty? campaign prepared a documentary by the film director, Daniela Gébová, on the economic situation of single mothers in the Czech Republic who are, according to the research, the poorest group in the Czech society.



Jana (39), after having had her legs amputated due to a vascular disease, is alone in taking care of her 12-year old son.



Anna (44) is the mother of ten children and lives in a shelter.



Martina (32) takes care of four children aged 2 to 15.

BARCAMP JEDEN SVĚT V DOXU

Just before the start of this year's festival, One World organized a barcamp focused on issues of coexistence, tolerance and paths leading to a society free of violence and hatred. The event took place on the weekend of 2 and 3 March in collaboration with the Centre for Contemporary Art DOX. The official theme was: **Hope, creativity and innovation for a society without violence and hatred.**

The barcamp was a culmination of an extensive exhibition called "Cartographies of Hope: Change Narratives" which was taking place in DOX from November last year. The goal of the exhibition, in conjunction with a number of side events was organized, to encourage artists, activists and ordinary citizens to implement positive changes, not only in their immediate surroundings, but also at the international level.

The focus of the barcamp was also directly related to the theme of One

World 2013 which was tolerance and issues surrounding the coexistence of different groups in the society.

150 people attended the event and could, over the course of two days, visit a total of 18 presentations or workshops led by experts and activists. Thematically, the barcamp touched education, marketing and media, architecture, work with data, state administration, the arts, the civil sector and others. There were also well-known personalities who presented on topics such as:

Osamu Okamura (architect)

Lukáš Houdek (photographer, The Art of Killing art project)

Petr Kočí, Adam Javůrek

and Honza Boček (Hospodářské noviny daily).

One World in DOX apparently was a barcamp with thus far the youngest participants: a block on the school gallery in Jáchymov was presented by schoolgirls - pupils of the local primary school.

Videos of individual presentations can be viewed on a Youtube channel of the One World festival.



SELECTION OF TOPICS

AT THE ONE WORLD IN DOX BARCAMP

Architecture as a tool of social in/exclusion (Osamu Okamura, reSITE)

Inclusive education as prevention of intolerance
(Petra Klingerová, People in Need)

Engaged art (Lukáš Houdek, photographer)

Thin ice = the best place for communication of an NGO
(Jan Böhmm, The Kliktivists)

Monitoring the content on the Internet (Honza Páv, MEC)

Obtaining, cleaning and visualization of data
(Petr Kočí and Adam Javůrek, HN daily)

Violence stemming from hate? We help! (Klára Kalibová, In IUSTITIA, o.s.)

Fighting windmills or social inclusion in peripheral regions?
(Ondřej Fábeka, the town of Žlutice)

The corporate world versus nonprofit organizations - the end of prejudices concerning volunteering in Bohemia

(Adéla Jansová, Petr Soběslavský, Um sem um tam)

WHAT IS A BARCAMP?

- An unconference whose organizers are participants themselves. They alone determine the shape of the event.
- Participants propose, by the means of wiki, topics of individual sections and workshops and then present these themselves. Individual sessions are held concurrently and the participants choose among them.
- Each participant should, ideally, contribute to the event in terms of its contents or organization.
- The organizer of the barcamp only determines the umbrella theme of the event and the conditions for participation.
- Recordings and other barcamp outputs are then shared on the website. It is the exact opposite of a traditional conferences where presentations must not be recorded and groundwork materials are obtained by the participants based on their having paid a participation fee.
- The open barcamp concept originated in the area of technological innovation. Not long after, however, it became a popular way of organizing events in various areas of human activities as it offers greater opportunity of personal involvement and interaction.



ONE WORLD 2013 OPENING

The 15th year of the One World festival opened on Monday, 4 March 2013, in three places.

At Prague Crossroads, in the presence of the Foreign Minister and the First Deputy Prime Minister, Karel Schwarzenberg, the Homo Homini human rights award was bestowed. With this award, People in Need annually recognize individuals who have made significant contributions to the promotion of human rights, democracy and non-violent solutions to political conflicts. **The Homo Homini Award winner for 2013 was an Azerbaijani lawyer and activist, Intigam Aliyev.** He came to Prague to accept the award personally. At the ceremony, Cuban blogger Yoani Sánchez spoke at the invitation of People in Need.

In Lucerna and Světozor cinemas the Bravehearts documentary was screened for the opening film of this year's festival. The film is from director Kari Anne Moe and focuses on Norwegian secondary school students' preparations for political life, which were drastically affected by Anders Breivik's attack on the Utøya island. The film was presented under the main thematic category Don't Be Scared of Eggality! At the opening of the festival, it was presented in Prague by its producer, Tone Grøttjord who participated in subsequent discussions with the audience after the screening in Světozor cinema.

During the opening ceremony, the winners of the student In Opposition writing competition were announced at Lucerna cinema. The competition was organized by One World at schools in cooperation with the weekly Respekt. The award-winning works were published on Respekt's website.

WHO IS INTIGAM ALIYEV

Intigam Aliyev is an Azerbaijani lawyer who fights for human rights in his country. He provides legal assistance to local activists persecuted for peaceful protests, uncovering of corruption or critical articles. He presented more than 200 cases to the European Court of Human Rights, currently, he expects the verdicts in 40 cases he prepared. His actions were successful in a number of cases concerning voting rights, freedom of assembly, freedom of speech and the right to a fair trial. He has been repeatedly arrested for his activist work, most recently after having returned from the Czech Republic.

Marek Svoboda, the Director of the Centre for Democracy and Human Rights of the People in Need: "Aliyev's arrest only confirms that this year's selection of the winner of the Homo Homini award was justified and it shows the unsatisfactory situation of human rights in Azerbaijan."

"The civil society in our country was gravely disappointed by the news that, during the winter session of the Parliamentary Assembly of the Council of Europe, among the MPs who voted against Strässer's list of political prisoners in Azerbaijan, there were also representatives of the Czech Republic. People wondered: How is it possible that MPs of democratic countries stand up for a corrupt and authoritarian regime, support the prosecution of persons for political reasons and vote for the existence of such a shameful phenomenon as political prisoners?"

Intigam Aliyev



FESTIVAL CINEMAS

One World 2013 films were screened in a total of nine auditoriums in **seven Prague cinemas**: Lucerna, Světozor, Institute Francais, Atlas, Ponrepo, Evald, and the Municipal Library.

Compared to the last year, the capacity at the Municipal Library was increased: this year's festival screenings were moved into the Large Hall of 390 seats.

Films were also projected in the **DOX Centre for Contemporary Art**. A screening of the In the Wild North film and the subsequent debate was thematically linked to the exhibition of the work of a Polish artist, Krzysztof Wodiczko, Out/Inside(rs), which was created in collaboration with the Roma community in the Šluknov region.

At four locations in Prague, festival screenings took place at universities – Do It Yourself: University of Economics, Faculty of Humanities, Charles University, Faculty of Science, Charles University and Czech University of Life Sciences. Documentaries at student campuses were seen by 1216 viewers.

One World also worked with the new conference and the Era Svět co-working space at Jungmannovo Square in Prague. There, two side events took place – a debate with the Ugandan activist Kasha J. Nabagesera and a documentary comics workshop.

VISITOR RATE

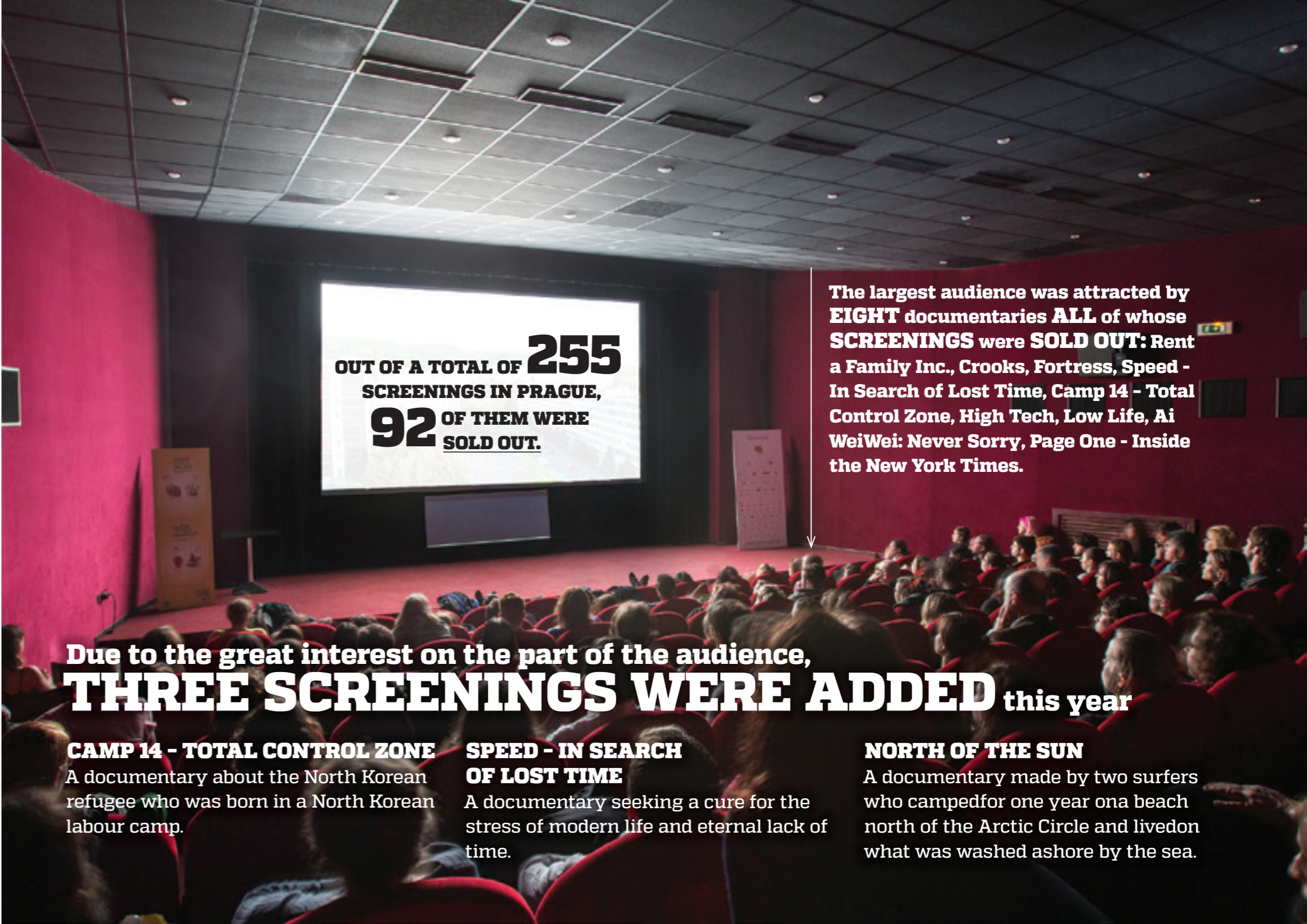
PRAGUE

The organizers were pleased with the overall increase in the visitor rate by 15% at the One World festival in Prague. The festival was attended by 52,739 people in Prague of which 37,560 came to the cinema for the afternoon and evening screenings; 12,713 watched morning screenings for schools and 2,466 people attended the side events.

The audience showed visibly higher interest mainly in the afternoon and evening screenings, whose attendance, compared to last year, rose by more than a fifth. It means that the cinemas were visited by nearly 7,000 than last year. The cinemas' occupancy rate increased to 71.2%, even though some screenings started in the afternoon.

REGIONS

In other parts of Czech republic, One World was visited by 64,595 people of whom 20,283 watched screenings for the public and 36,371 were pupils and students of primary and secondary schools and their teachers. In public screenings, there was a 20% increase in attendance which means that the festival films attracted by about 3,466 more viewers this year than last year.



OUT OF A TOTAL OF **255**
SCREENINGS IN PRAGUE,
92 OF THEM WERE
SOLD OUT.

The largest audience was attracted by **EIGHT** documentaries **ALL** of whose **SCREENINGS** were **SOLD OUT**: **Rent a Family Inc., Crooks, Fortress, Speed - In Search of Lost Time, Camp 14 - Total Control Zone, High Tech, Low Life, Ai WeiWei: Never Sorry, Page One - Inside the New York Times.**

Due to the great interest on the part of the audience,
THREE SCREENINGS WERE ADDED this year

CAMP 14 - TOTAL CONTROL ZONE
A documentary about the North Korean refugee who was born in a North Korean labour camp.

SPEED - IN SEARCH OF LOST TIME
A documentary seeking a cure for the stress of modern life and eternal lack of time.

NORTH OF THE SUN
A documentary made by two surfers who camped for one year on a beach north of the Arctic Circle and lived on what was washed ashore by the sea.

A SELECTION OF ACCREDITED GUESTS

FILMMAKERS AND PRODUCERS

Daniel Abma (Netherlands), Aisling Ahmed (Great Britain), Reda Al-Fardan (France), Beate Arnestad (Norway), Kaspar Astrup Schröder (Denmark), Nahed Awwad (Germany), Caroline Bâcle (Great Britain), Kristýna Bartošová (Czech Republic), Pavel Berčík (Czech Republic), Patrick Campbell (Great Britain), Lidia Duda (Poland), Silvie Dymáková (Czech Republic), Jan Gebert (Czech Republic), Tone Grøttjord (Norway), Tinatin Gurchiani (Georgia), Yusuf Guul (Germany), Hella Wenders (Germany), Bobby Hess (Denmark), Christine Chansou (France), Michael Christoffersen (Denmark), Marc Isaacs (Great Britain), Karen van Dijk (Netherlands), Tom Kirk (Bulgaria), Alison Klayman (USA), Vít Klusák (Czech Republic), Lukáš Kokeš (Czech Republic), Lee Hark-Joon, Lee Sukkee, Lee Sung Ho (South Korea), Tobias Lindner (Germany), Vitaly Manskiy (Russia), Barbara Miller (Schwitzerland), Yariv Mozer (Izrael), Veul Nicolaas (Netherlands), Zdeněk N. Bričkovský

(Czech Republic), Adam Ol'ha (Czech Republic), Zuzana Piusi (Slovakia), Filip Remunda (Czech Republic), Radovan Síbřt (Czech Republic), Anneloek Sollart (Netherlands), Olga Sommerová (Czech Republic), Ethan Steinman (USA), Arash T. Riahi (Austria), Klára Tasovská (Czech Republic), Isis Thompson (Great Britain), Tim den Besten (Netherlands), Vincent Trintignant-Corneau (France), Helena Třeštíková (Czech Republic), Jaroslav Vojtek (Slovakia), David Vondráček (Czech Republic)

FOREIGN FESTIVAL REPRESENTATIVES

Ihab Hassan al Khatib (Karama Human Rights Film Festival, Jordan), Elyes Baccar (Human Screen Festival, Tunis), Zora Bachmann (This Human World, Vienna), Aida Baijumanova (One World Kyrgyzstan), Janko Baljak (Belgrade Documentary and Short Film Festival, Serbia), Nora Beňáková (One World Bratislava, Slovakia), Temirbek Birnazarov (One World Kyrgyzstan), Kateřina Durovková (One World

Bratislava, Slovakia), Mario Friso (Festival Des Libertés, Belgium), Natalie Gravenor (One World Berlin, Germany), Zdravko Grigorov (Pozor Company / Biting Docs, Bulgaria), Jacqueline Gross (MOVE IT! Young, Germany), Hans Habiger (One World Berlin, Germany), Angel Hadzhiyski (Pozor Company / Biting Docs, Bulgaria), Martin Horák (One World Bratislava, Slovakia), Jadwiga Huckova (Krakow Film Festival, Poland), Bozidar Jovanovic (Makedox – Creative Documentary Film Festival, Macedonia), Aniko Kovetsi (Verzio Documentary Film Festival, Hungary), Grit Lemke (DOK Leipzig, Germany), Lueck Steffen (MOVE IT ! Young, Germany), Nikolina Nedelkovska (Makedox – Creative Documentary Film Festival, Macedonia), Thu Thu Shein (Wathann Film Fest, Burma), Eroll Shporta (DOKUFEST, Kosovo), Thaidhhi (Wathann Film Fest, Burma)

OTHER GUESTS

Intigam Aliyev (Azerbaijan), Monique Isselé (France), Yoani Sánchez (Cuba),

Tristan Sindelgruber (Austria), Angelika Schuster (Austria), Kateřina Churtajeva (Czech Center Sofia / Biting Docs, Bulgaria)

A SELECTION OF ACCREDITED GUESTS EAST DOC PLATFORM

Alice Apley (Documentary Educational Resources, USA), Antoine Cattin (Les Films Hors-Champ, Switzerland), Thierry Detaille (Ventes-CBA / WIP -Sales, Belgium), Hans Robert Eisenhower (Ventane Filmund Fernsehproduktionsgesellschaft MBH , Germany), Helle Faber (Made in Copenhagen, Denmark), Kristen Fitzpatrick (Women Make Movies, USA), Mikael Opstrup (EDN , Denmark), Paul Pauwels (Congoo bvba, Belgium), Marijke Rawie (ExpertDocs, Netherlands), Marina Razbezhkina (dokumentarist, Russia)



GRAND JURY:

Isabel Arrate Fernandez
(IDFA Bertha Fund, Netherlands),
Sawsan Darwaza (Karama
Film festival Director, Jordan),
Sean McAllister (director, Great
Britain), **Martina Šantavá**
(Creative producer, Czech
Television)

VÁCLAV HAVEL JURY:

Svetlana Belova (activist,
Transnistria), **Karen Davies** (UNRIC,
Belgium), **Kasha J. Nabagesera**
(LGBT activist, Uganda),
Emin Milli (journalist and
activist, Azerbaijan)

STUDENT

JURY:

Aneta Dlouhá,
Jakub Štrom, Matěj Brothánek,
Simona Vochyánová
and Lucie Podsedníková

CZECH

RADIO JURY:

Hubert Bittman, Ladislav Reich
a Tomáš Žikmund
(sound masters, Czech Radio)

FOREIGN GUESTS' COMMENTS

One World 2013 was attended by 217 foreign and Czech guests, including filmmakers, producers and distributors, foreign festival representatives, experts for panel debates and more.

Representatives of 17 film festivals organized abroad, including the Tunisian Human Screen Festival, One World Berlin and the emerging Bulgarian Biting Docs Festival, came to Prague.

A meeting of film industry professionals, the East Doc Platform, was attended by 270 foreign and Czech guests, of whom 136 were also accredited for the One World festival activities.

It was great to meet so many committed people, especially also from the staff and the People in Need organization and it's really great to know that a lot of school classes also have the chance to watch the documentaries and discuss them with people from your organization.

Barbara Miller, Director, Forbidden Voices

What I liked about the festival was especially the sold out screenings which I couldn't attend :) which is a very good and realistic measurement by which a festival may be evaluated.

Eroll Shporta, Docufest, Kosovo

What struck me most was the level of civil activity of the audience: people of different ages, especially the youth participated actively in discussions and debates. Moreover, such an experience was useful for me as a representative of an isolated territory because it helped me to see the whole world as well as the situation in Transnistria from a different angle. In general, the One World Festival strengthened my civil position and facilitated the process of removing mind barriers and stereotypes.

Svetlana Belova, activist, Moldova / Transnistria

I felt that the festival environment and the organization behind it made it a truly pleasurable experience. The environment that was created and the welcome atmosphere made it very comfortable, both as a social setting as well as a venue to present my work to the public.

Ethan Steinman, Glacier Balance director

Yes, I did and I think it is also one of the very interesting parts of the One World International Human Rights Film Festival. Within the festival, it gives guests a great chance to attend interesting lectures, workshops and master classes given by top world documentary filmmakers, it really makes the festival even more diverse.

Keti Gigashvili, ARTEFACT, Georgia

I liked the video library very much and I think it is a very good idea to provide guests with all the films so that they can watch them, even if they weren't able to do so in the cinema. The opportunity for guests to meet people from your FF was also great. I got to know Karolina from One World in Schools and we could talk about possible future projects.

Jacqueline Gross, MOVE IT! Young, Germany

OVERHEARD AMONG THE AUDIENCE

"I really enjoyed the debates after the films and I chose from the programme deliberately those films that were followed by a debate."

"Special thanks to the organization, it's a great festival! It is only a pity that the older generation and politicians do not show up. I would invite them for free."

"I would like to thank you for a very pleasant environment created by the festival. I have nothing to complain about."

My only comment is, please do not take it as criticism, that demanding topics and long documentaries should not be screened after 10 pm. I really liked One World and look forward to next year."

"One World is one of the few opportunities to see films on topics that interest me. Thanks to the filmmakers that this year they ventured into domestic thorny issues of the Sudetenland and the Šluknov region."

"Excellent work with the media, marketing - I appreciate the involvement of the sponsor, Bagaterie Boulevard, and their witty form of presenting themselves, an excellent idea. I used the break in between the films for a snack with a voluntary contribution and, through this activity, I will certainly return back both to the baguettes and especially to One World as a great eye-opening event for those who want open their eyes."

"I am especially pleased by the interest of so many young people and their reactions, at times the cinema seemed to stopped breathing. Although my husband and I belonged to the older group of spectators, it did not bother me. It's a pity, in fact, that even the older generation is not interested in the films, perhaps they would realize how comfortable a life we live here..."

ONE WORLD IN SCHOOLS

An important part of the festival was traditionally morning screenings for elementary and secondary schools. ONE WORLD FOR CHILDREN offered two sets of films for pupils aged 8–11 and 12–14 years. ONE WORLD FOR STUDENTS prepared a selection of five documentary films from the main festival programme.

In Prague, this year's school screenings were attended by 12,713 people, of them 11,839 pupils and students accompanied by 673 teachers. This is a 6.7% increase in visitor rate as compared to last year.

Another 201 people attended a screening for teachers in Prague of the

documentary Berg Fidel and activities for student film club organizers and student teams within the Who Else? project. They then created masks at a joint workshop on tolerance by which they distinguished themselves from the rest of society and then marched proudly from the Lesser Town Square across the Charles Bridge to the Old Town Square where they unfolded One World posters.

STUDENT JURY AWARD

Putin's Kiss, directed by Lise Birk Pedersen.

The jury, consisting of secondary school students who organize One World student film clubs at schools or participate in the preparation of One World in regions, commented on their selection: "The film reveals the topic, that is not so well known to us and it raises number of questions to be discussed. We also appreciated the formal aspect of the film. We especially identified with the main character Masha, who is in our age."

In the regions, school screenings were attended by a total of 36,371 pupils, students and teachers. The largest increase in interest on the part

of schools was registered in Ústí nad Orlicí. Morning screenings there were seen by 1,793 viewers, which is 60% more than last year. One World Pelhřimov brought together children from schools within a 45 km radius in coaches donated by the transportation company ICOM TRANSPORT, a.s. The greatest interest was in the block of films with Aleyna-Little Miss Neukölln and The Little Team for smaller children and North of the Sun for the teenage audience.

PUTIN'S KISS

Lise Birk Pedersen / Denmark / 2012 / 58 min.

This documentary represents a Russian political organization Nashi bringing up Putin's supporters. Among them, there is also Masha (16) who personally met with Putin and had a chance to even kiss him! Nashi hold joint camps, attend political rallies and block demonstrations organized by the opposition. But Masha, who got to the top within the organization, gradually listens even to different political views. After debates with Oleg Kashin and other opposition journalists, she becomes less and less willing to let herself be manipulated.

OBSERVATIONS OF STUDENTS FROM THE 3RD YEAR OF SECONDARY SCHOOL AFTER THE SCREENING OF THE FILM

MAGDA H.: "Young people have no idea what the politics is all about."

ANDREA C.: "Show people what to believe in? That is democracy?"

JAN V.: "I am now even more convinced that journalists do not have easy life, especially the Russian ones."

JIŘÍ V.: "I realized that the country in which I live is not so bad".

ROMANA S.: "The situation in Russia shocked and surprised me very much."



ONE WORLD IN REGIONS

In 40 Czech and Moravian towns, just same as last year, One World 2013 started after the Prague portion ended. New additions on the list of festival towns were Ledec nad Sázavou and Havlíčkův Brod, after a one-year break, Hradec Králové returned, the organizational team from Počátky moved to Pelhřimov.

One World in regions was seen by a total of 62,595 people, of whom 36,371 were pupils and students during morning screenings for schools.

A significant increase in the visitor rate was recorded this year at the afternoon and evening screenings for the public. In the regions, about 20% more viewers came than last year. Specifically in Police nad Metují, population 4,301, in the afternoon and evening 504 people came to the cinema (last year, they were 147). There was also a big leap in terms of attendance in Ústí nad Orlicí where One World attracted nearly 3,000 viewers (1,075 to screenings for the public, 2,868 to the morning screenings for schools).

Regional organizational teams are formed by enthusiastic students, engaged citizens’ initiatives or workers of the urban cultural centres. That is why the festival has a different, distinctive form in each town supported by exhibitions, concerts, critical mass rides and other side events. Some of the towns used Skype this year for Q&As with guests who were outside of the Czech Republic (e.g. Czech Television editor Tomáš Etzler from China in a Znojmo Q&A concerning the film Across Land, Across Sea). In Louny, the film North of the Sun inspired local residents to clean up the banks of the Ohře river, in Ostrava, the audience could contribute their own poems to the collection **“Poems for Salma”**.

**NO
BY THE TIPS OF YOUR LIPS
YOU CANNOT SEIZE ALL.**

**YOU MUST DANCE ON,
WITHOUT MUSIC,
NOT TO STUMBLE IN THE RHYTHM.**

**AT MIDDAY
THE DRUNK FROM YESTERDAY
IS BEING SHAKEN BY MY LAND,
WHICH I SECRETLY TOUCH EVERY DAY
WITH MY COLD TONGUE**

**AS AN ICICLE I DO NOT
FALL IN THE CRATER.**

K.S.

REGIONAL TEAMS’ COMMENTS

“Despite the complications with the absence of guests in debates concerning the evening films, we finally managed to peacefully pass through the entire festival week. Finally, even the guests arrived, the audience came and we were glad that there was such an interest in documentary filmmaking and human rights.”
(Ústí nad Labem)

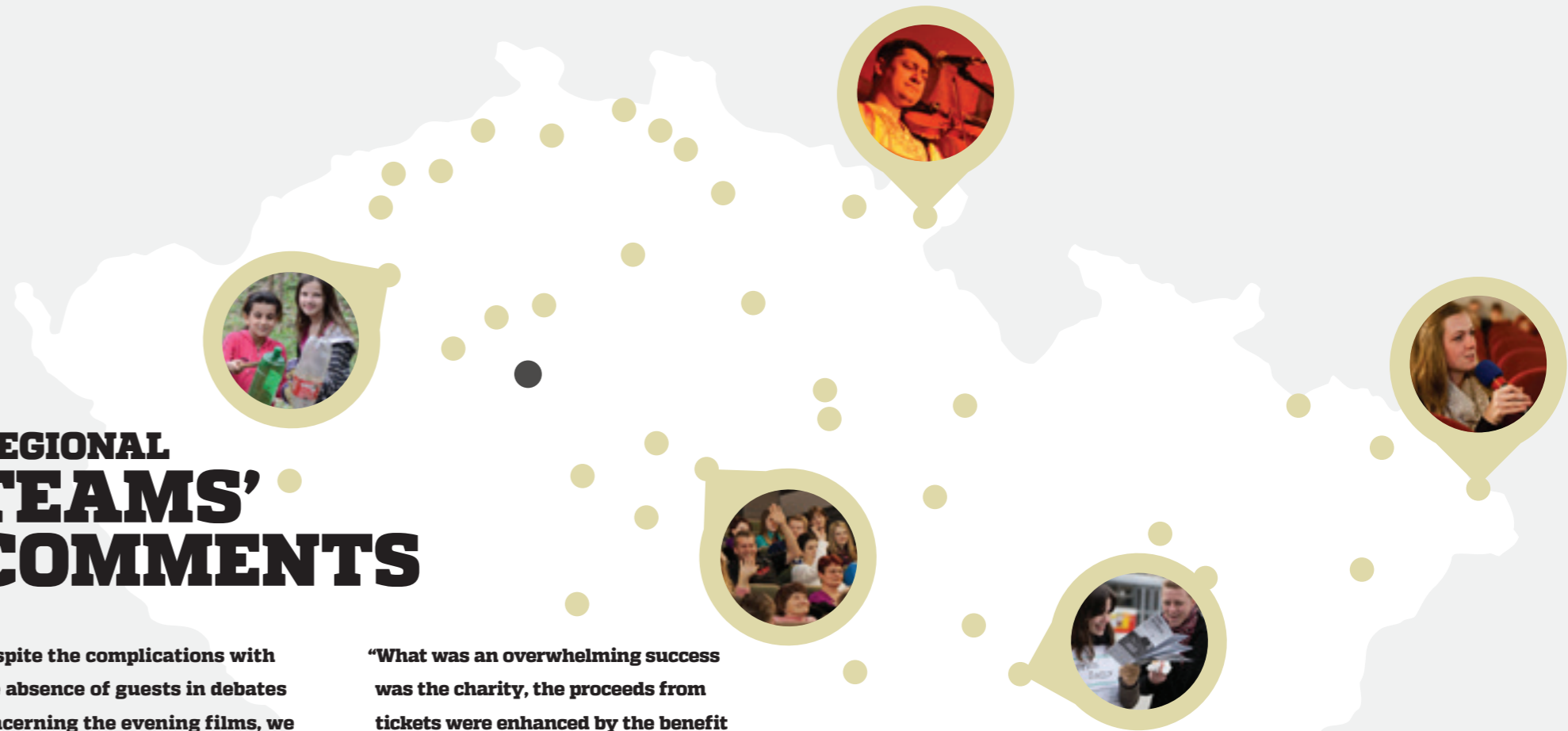
“What was an overwhelming success was the charity, the proceeds from tickets were enhanced by the benefit concert, sales of badges and Misha got CZK 45,000. And Lego, of course, which, understandably, pleased him more.”
(Ústí nad Orlicí, about a collection for a boy suffering from muscular dystrophy)

“We’re glad just because of the fact that the festival takes place in our town. For example, schools call us and show interest in the screenings long before we address them with our proposal.”
(Rožnov pod Radhoštěm)

“We had more viewers - from schools as well as from the general public. And we achieved that with a smaller team than last year. We’ve lost some sponsors but found new ones.”
(Benešov)

“The response of the visitors to the festival and of children charged us with the positive energy and we really enjoyed the festival.”
(Teplice)

“It is difficult to prove to people that it’s worth it to come to the cinema for a quality film documentary followed by a discussion and a guest. Eventually, we were pleased by the interest of the public of all ages and especially by the spontaneous reaction of the youngest children.”
(Ledec nad Sázavou)



ONE WORLD IN BRUSSELS

The seventh year of One World in Brussels was presented from 21 to 29 May with a selection of 13 documentaries from this year's One World programme. Screenings in the European Parliament, the Goethe Institute and the permanent representation of the Czech Republic were visited by 1,713 viewers. The festival

was held under the auspices of Mr. Martin Povejšil, the permanent representative of the Czech Republic to the EU. The opening film was Amazing Azerbaijan! which was presented by its director, Liz Mermin, who came to Brussels for the event. The opening ceremony in the Bozar Centre for Fine

Arts was also attended by the director of People in Need, Šimon Pánek. The winning film was a documentary My Afghanistan directed by Nagieb Khaja, A Special mention was awarded to Peace, or Justice directed by Klaartje Quirijns. Czech documentary films were represented in Brussels by the film

Fortress by directors Lukáš Kokeš and Klára Tasovská. Five directors came to Brussels to present their films in person. Two members of Pussy Riot took part in a debate which followed Winter, Go Away! screening.

ONE WORLD ECHOES

On the occasion of the fifteenth anniversary of the festival in nine European capitals, New York and Washington, ONE WORLD ECHOES are held. Viewers will be offered

selected films from this year's programme of One World which depict the life and social situation in countries where the People in Need organization operates.

One World Echoes will continue through the end of 2013, namely in cooperation with the Czech Centres,

human rights festivals organized abroad and NGOs.

ONE WORLD AROUND THE WORLD

One World pro-actively helps the creation and development of human rights festivals abroad.
In Libya, from 1 to 4 November 2012, the first year of the Tripoli Human Rights Film Festival took place; in Tunisia, the first year of the Human Screen Festival took place from 6 to 9 December 2012.

Both of these festivals were a novelty in their countries. One World provided them support in the area of organization and dramaturgy.
In the South Caucasus, within the Caucadoc project, 14 documentary films festivals were organized. For many viewers it was their first opportunity to

openly express their views e.g. on the work of local authorities. These festivals were inspired precisely by the One World festival.
In 2013, we provide assistance in establishing a new human rights festival called Human Rights Human Dignity International Film Festival in Myanmar

and a Films For Future festival in Sri Lanka. At the same time, many festivals around the world will include films from the One World festival's programme.



ONE WORLD ALL AROUND THE WORLD

ONE WORLD ECHOES
Brussels, London, Nuremberg, Sofia, Budapest, New York, Washington D.C., Dnipropetrovsk, Berlin, Stockholm, Vienna, Warsaw

ONE WORLD'S SUPPORT TO FESTIVALS ABROAD
Bishkek, Baghdad, Colombo, Freetown, Tripoli, Tunis, Yangon, sets of regional festivals in Georgia, Armenia, Azerbaijan

COOPERATION OF ONE WORLD WITH FESTIVALS ABROAD
Addis Ababa, Amman, Belgrade, Bologna, Brussels, Budapest, Buenos Aires, Canada's Travelling Festival, Glasgow, Guatemala City, The Hague, Johannesburg, Kiev, Kuala Lumpur, London, Melbourne, Naples, New York, Nuremberg, New Delhi, Ouadagoudou (Burkina Faso), Paris, Port Moresby (Papua - New Guinea), San Sebastian (Spain), Sarajevo, Sucre (Bolivia), Seoul, Tokyo, Warsaw, Vermont, Vienna, Vilnius, Geneva

ONE WORLD IN MEDIA

- The One World audience could follow interviews with festival guests, reviews and film tips every day during the Prague portion of the festival at an online special of the **Aktualne.cz** news server and on the Prague **Radio 1** station.
- Domestic and foreign journalists made a total of **74 interviews with festival guests** in Prague. Czech Television broadcast four live interviews on One World topics in its Studio 6 and Events, Comments programmes; two additional interviews with foreign film directors were pre-recorded for the CT24's programme Film 2013.
- Smart phones users could get oriented with the festival programme by the means of a **mobile application** that, after having answered seven simple questions, recommends films according to a person's specific. The application was downloaded by 1,883 users by the end of March.
- **The online special** on the Czech TV's website called Why poverty... and How Does It Relate to Us? was visited from its launch on 14 February until the end of March 2013 by 17,347 unique visitors.
- A series of four issues of an **online newsletter** was sent to the users registered through jedensvet.cz and One World's Facebook profile addressed up to 5,000 people all over the Czech Republic.
- One World fans on **Facebook** grew by more than 2,500 to reach a total of 9,471 and it keeps rising. On **Twitter**, the festival gained 663 followers which is 270 more than last year. Hashtag **#jedensvet** appeared twice more frequently during the festival than last year.
- The festival's website **www.jedensvet.cz** had 118,984 visits during the Prague portion of the festival, during which users viewed 566,959 pages. At the end of March, while One World still continued in the regions, the number of visits reached 192,770, pageviews then 893,390. Most people sought out the films North of the Sun, The Human Scale and Camp 14 – Total Control Zone.
- From mobile devices, people got connected the most often from iPhones and iPads; a novelty was a **responsive website**. The registered users could compile their own programme using the My Programme function.

ONE WORLD ON TWITTER

5. March 2013 21:08:29



tharbik: Anxiety steadily drove through my throat. **#Crooks** are thematically excellent, however, in film terms, at 67%. What crazy times are we living in? **#jedensvet**

5. March 2013 22:37:01



ciibka: Page One - Inside the New York Times - a very interesting documentary. Finding: U.S. journalists are not sexy at all but they are damn good **#jedensvet**

6. March 2013 16:57:06



suchosch: This year I'll probably skip Karlovy Vary and replace it with **#JedenSvet**. My choice: <http://t.co/9SjKpj3F1c> My Programme: <https://t.co/Li6ya9e5g4>

7. March 2013 19:59:37



hanka_pyre: leaving the cinema, I stopped stooping so that in twenty years I don't look like David Carr. **#pageone #jedensvet**

#approved

7. March 2013 22:24:59



Lucienka: Shame that the debate on hacktivists was slightly weaker than the film, otherwise good fun, thanks to **#jedensvet** I don't want a Pirate Party meeting

9. March 2013 13:10:28



levypetr: Really cool feeling when you give a baguette voucher to a homeless guy when leaving a cinema. **#jedensvet**

9. March 2013 17:22:43



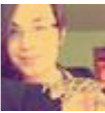
krejcikpetr: In the second half of the Maori Boy Genius documentary I kept praying that the next scene wasn't the credits. A film charged with energy. **#jedensvet**

10. March 2013 11:10:36



vegmania_cz: paradox: feeding a child on fastfood junk is ok, when you give him healthy raw food they may take him from you <http://t.co/aIhkGDfR5o> **#jedensvet**

11. March 2013 19:18:12



LaLa_Cz: A friend of mine took me to the Saving Face film. Again, I have one more reason to be glad to be living in CR. **#jedensvet**

12. March 2013 0:03:44



levypetr: Haven't seen anything more cynical in my life. "The Act of Killing" really belongs to **#jedensvet** A tip: Do not present this and Silenced Voices on the same day => **#depression**

12. March 2013 20:53:41



marevach: **@AGebrian** speaks perfectly when live in **#kinolucerna** after an excellent film **#the human scale #jedensvet #jangehl**

13. March 2013 11:27:55



AGebrian: Great questions from the audience after the film last night, so I apologise if I failed to appreciate that enough on the spot. Thanks! **#jedensvet**

14. March 2013 9:44:54



petrmatch: Just the dry baguette in the rucksack reminds the last nine days. But the experience from the films will remain. It was great, **@jedensvet! #jedensvet**